

JUN 11 2014

Napa Superior Court



June 4, 2014

The Honorable Mark A. Boessenecker
Superior Court of California
County of Napa
825 Brown Street
Napa, CA 94599

FILED

JUN 11 2014

Clerk of the Napa Superior Court
By: C. Brennan
Deputy

Subject: Response to the Grand Jury 2013-2014 Final Report titled *Vine: Management and Ridership for the Future* (dated March 18, 2014)

Dear Judge Boessenecker:

The City of American Canyon has received a copy of the above noted Grand Jury Report. The City Council has reviewed its findings and recommendations and appreciates the time and effort the Grand Jury took in researching and compiling this report. Consistent with PC 933.05, the City of American Canyon provides this response to the report recommendations.

Recommendation

The City of American Canyon is required to respond to recommendation #8, which says "The NCTPA should implement within the current fiscal year a coordinated VINE marketing strategy with each Napa County jurisdictions so that NCTPA's transit services are readily available and consistently communicated across all public, community and visitor websites."

Response

The City of American Canyon supports this recommendation and stands ready to work with NCTPA to bolster our current marketing efforts to encourage ridership. We are currently working on a website update and will work with NCTPA staff to ensure our website provides consistent and clear information about the VINE. The City of American Canyon also routinely conducts community outreach on a variety of topics and will include marketing information about the VINE in the coming months.

Thank you for the opportunity to review and comment on the Grand Jury report. Please contact our City Manager, Dana Shigley, if you have any questions.

Sincerely,

Leon Garcia, Mayor

cc: City Clerk

